

euspen's 18th International Conference & Exhibition



The Number One European Networking Event for the
Precision Engineering Community

Monday 4th to Friday 8th June 2018
Venice Terminal Passeggeri (VTP), Venice, Italy



The Next Industrial Revolution is Here

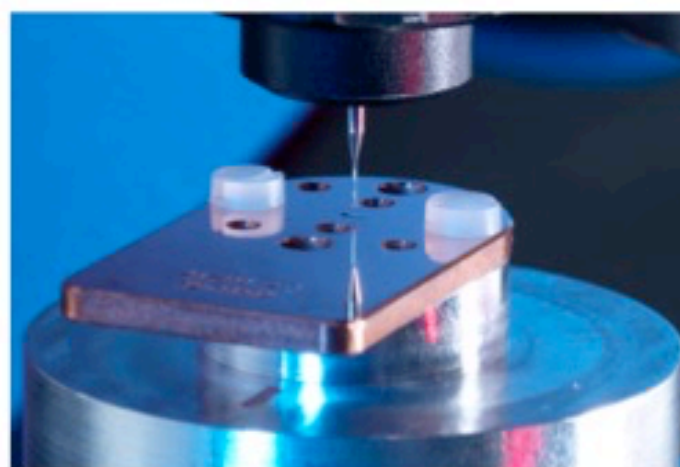
In recent years, a new industrial revolution has developed, driven by the global and pan-industrial demand for smaller and smaller and more and more complex and intricate products and components.

There is no doubt that the area of precision engineering is fast moving, and that for OEMs working on projects on the micro and nano-scale, (and suppliers of technology and service supplies to the sector), there are numerous twists and turns to navigate to ensure optimal commercial success.

As the demand from OEMs across a variety of industry sectors grows in the area of precision engineering, a burgeoning number of technology and service providers are helping to fulfil their requirements. There is an active, growing, and interested community of professionals in the precision engineering sector, and optimal results are achieved when this community networks and discusses and shares experiences.

OEMs and technology providers are not two discrete groups in the precision engineering field.

It is vital for OEMs to tap into networks, events, and information resources in order to understand what opportunities exist, and which technologies and service providers to engage and partner with. The word partnership is used advisedly. Stimulating partnerships and relationships are the lifeblood of future commercial successes.



Euspen — the Annual Conference & Exhibition

For 18 years, **euspen** (the European Society for Precision Engineering and Nanotechnology) has been promoting all that is best in the area of precision engineering, and each year it has hosted its flagship annual event, which represents Europe's single biggest conference and exhibition dedicated to the sector.

euspen is an influential community linking industrialists, researchers, respected authorities, new, and established players worldwide. It provides an entrepreneurial platform that enables companies and research institutes to promote their latest technology

developments, products, and services and keep up to date with those in the field.

euspen's international conference and exhibition provides a leading forum for industrialists and academics alike to review the best of world-wide industrial innovation, progressive research and technology developments. Delegates gain an insight into the precision engineering and nanotechnology priorities of all of Europe's and the World's leading industrial nations.



Conference and Exhibition — Focus

The 18th Annual **euspen** Conference and Exhibition offers the possibility for attendees to see the latest advances in traditional precision engineering fields such as metrology, ultra precision machining, additive and replication processes, precision mechatronic systems & control and precision cutting processes.

Themes central to the event include:

- Measuring Instruments and Machine Tools: Design and Performance
- Mechatronics and Control
- Metrology
- Advances in Precision Engineering and Nanotechnologies
- Mechanical Manufacturing Processes
- Non-Mechanical Manufacturing Processes
- Replication and Additive Manufacturing
- Applications of Precision Engineering in Biomedical Sciences
- Handling, Robotics and Automation
- Industry 4.0 for Precision Manufacturing



Event Attendees — Your Customers

euspen's Annual Conference and Exhibition is the **largest precision engineering event in Europe**, attracting between 400 and 450 high profile attendees, each paying significant fees to attend, and therefore showing a qualified interest in your precision engineering related products and services.

Attendees come from industry, R&D, and academia, sectors represented including medical, automotive, optics and photonics, telecommunications, MEMS, semi-conductors and micro-electronics, aerospace and defence, machine tools, and nanotechnology.

euspen's annual event is not just about the content rich conference, but with the exhibition and the esteemed gala dinner, it is now established as the premiere networking event in the precision engineering sector.

The 18th euspen International Conference & Exhibition provides an ideal environment for exhibitors to not just meet their future customers, but explore and develop the precise nature of their requirements and forge meaningful relationships.



2017 Event Summary — Statistics

Exhibition

- 450 attendees
- 40 exhibitors
- 240 companies represented
- 25 countries represented
- 11 sponsors

Conference

- 270 abstracts
- 3 Workshops
- 3 Tutorials
- 3 Company Tours
- 37 Oral Presentations
- 3 Keynote Addresses



Event Exhibitors — Past & Present



Rates and Data

Exhibit Charges

Gold

6 x 2 m booth
2 full conference delegate tickets
€4850 + VAT*

Bronze

3 x 2 m booth
2 full conference delegate tickets
€2950 + VAT*

**rates shown are for euspen members only. Non-member rates are €5850+VAT for a gold booth and €3950+VAT for a bronze booth*

Included in the Booth Fee:

- 1 x Table (70 x 140 cm)
- 2 x Chairs
- 3 x Spot Lights
- 1 x Power Socket
- 1 x Facia Board

Assignment of Space

Exhibit booth locations will be assigned by euspen, which reserves the right to rearrange the floor plan at any time. Preferences of exhibitors noted on the reservation form will be taken into consideration when euspen assigns booth space. euspen reserves the right to relocate exhibitors should it become necessary for causes beyond the control of euspen.

The exhibition is part of a technical conference that will begin on Monday 4th June 2018 with precision engineering tutorials and workshops taught by internationally renowned experts. The tutorials and workshops run from 9.30 to 16.30, and are followed by a Welcome Reception between 19.00–21.00. The technical conference, as well as the exhibition, will begin on Tuesday 5th June and will go through Friday 8th June. There will be other social events during the conference such as lunches, breaks and a planned networking dinner on the evening of Wednesday 6th June.



Sponsorship Opportunities

Conference Proceedings Sponsorship - €POA. Proceedings from the meeting are used throughout the meeting and as a reference book after the event. Sponsor logo on front cover; 1 x full page advertisement; sponsor logo branding on one side of memory stick pre-loaded with interactive copy of the conference proceedings; 2 x complimentary passes to the networking dinner; sponsor logo in the conference programme.

Conference Bag Sponsorship - €POA. The sponsorship of the conference bag provides high visibility of your organisation throughout the event and beyond. Sponsor logo on conference bag (supplied and delivered by euspen); inclusion of printed material in conference bag; sponsor logo in the conference programme.

Evening Networking Dinner Sponsorship - €1,500. Held on Wednesday 4th June 2018. Corporate branding inside the boat; opportunity for a short company presentation during pre-dinner drinks; sponsor logo on menu cards and conference programme; and networking dinner passes x2.

Exhibitor Drinks Sponsorship - €1,500. This sponsorship allows delegates and exhibitors an opportunity to relax at the end of the first day with a

social drink. Sponsor logo advertised within the exhibition areas; sponsor logo in the conference programme.

Lanyard Sponsorship - €1,500. Place your company logo onto the lanyards used for the duration of the event. Sponsor is responsible for the production of the lanyards. Sponsor logo in the conference programme.

Conference App - €1,500. Sponsorship of euspen's international conference App. Sponsor logo on splash screen of App; sponsor profile on 'sponsors' page; sponsor logo in the conference programme.

Conference Programme Advert - €750. Opportunity to place one DL size advert inside the conference programme.

Conference Bag Inserts - €500. Opportunity to place one A4 or A5 flyer inside each conference bag (over 400).

Welcome Reception Sponsorship - €300. Held on Monday 4th June 2018. Sponsors increase profile on the pre-evening of the conference. Creates the opportunity for meaningful networking opportunities and business relationships to be forged. Company logo positioned on a welcome board at the venue; sponsor logo in the conference programme.

**European Society for Precision
Engineering & Nanotechnology
(euspen)**

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